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Filing date: **11/19/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92057077
Party	Plaintiff BHPC Associates LLC
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Submission	Appearance of Counsel/Power of Attorney
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Date	11/19/2013
Attachments	POA - Cancellation No. 92057077.pdf(62117 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Registration No.: 1,743,296

Mark: SANTA BARBARA POLO & RAQUET CLUB and Design

BHPC Associates LLC,	-----X	
Petitioner,	:	
	:	
v.	:	Cancellation No. 92057077
	:	
Santa Barbara Polo Club	:	
Registrant.	:	
	-----X	

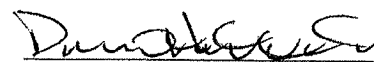
**Petitioner's Substitution of Counsel**

Petitioner, BHPC Associates LLC, hereby revokes the previous power of attorney and appoints Jeffrey P. Weingart, Esq. and Susan M. Schlesinger, Esq. of the firm Meister Seelig & Fein LLP to represent Petitioner in this opposition proceeding, with full power of substitution and revocation, and to transact all business in the United States Patent and Trademark Office in connection therewith and to appear on Petitioner's behalf in connection with the above-referenced proceeding.

Please direct all future correspondence in this matter to the following:

Jeffrey P. Weingart, Esq.  
Susan M. Schlesinger, Esq.  
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Dated: 11/19/13

  
David Haddad  
Managing Member  
BHPC Associates LLC

**Certificate of Service and Filing**

The undersigned hereby certifies that a copy of the foregoing Petitioner's Substitution of Counsel was served on counsel of record for Registrant on the date indicated below via first-class mail postage prepaid to:

Jennifer L. Barry, Esq.  
Latham & Watkins LLP  
600 West Broadway, Suite 1800  
San Diego, CA 92101-3375

and further certifies that the aforementioned Petitioner's Substitution of Counsel was filed with the Trademark Trial and Appeal Board on the date indicated below online through the ESTTA system of the United States Patent and Trademark Office.

Dated: November 19, 2013

  
Susan M. Schlesinger